

2005 Community Pledge Drive

Sponsored by
*The West Jefferson
Elementary PTA*



*Working
together for a
better future*

West Jefferson Elementary

Donation Options

Send your donation to:

West Jefferson Elementary PTA
26501 Barkley Road
Conifer, Colorado 80433

Or if you prefer:

You may also make your pledge using a credit card through our secure on-line service from Network for Good. Simply visit www.wjepta.org and follow the links to Network for Good.

Support Incentives

Donations of any level are greatly appreciated. The PTA will recognize your financial support with publication in the WJE Bobcat and with the following incentives.

\$50 and up – a PTA family membership

\$100 - \$249 – Silver Level: Two complimentary tickets for Family Fun Night or our Sock hop.

\$250 - \$449 – Gold Level: Community Recognition Reception and listing on donor plaque.

\$500 - \$999 – Platinum Level: Community Recognition Reception and listing on donor plaque.

\$1000 and beyond – Diamond level: Community Recognition Reception and listing on donor plaque



WJE PTA
26501 Barkley Road
Conifer, Colorado 80433
Phone (303) 982-2950
www.wjepta.org

2005 West Jefferson Elementary Pledge Form

Last Name: _____ First Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Pledge amount: _____ Phone: _____ Email: _____

- I am submitting this donation for corporate matching. (Please enclose required forms from employer.)
- I wish to remain anonymous and not have my name published in the newsletter.
- I am making my donation by credit card through Network for Good.

Thank you for your support of West Jefferson Elementary. You will receive a receipt for your tax records.

Pledge for Our Future

The WJE PTA and staff have adopted the pledge drive as a major fundraising tool with the following goals in mind:

1. Minimize the number of fundraisers used within our school community while maximizing the return.
2. Redirect volunteer efforts away from product sales and toward classroom and curriculum enrichment to better serve our students and staff.
3. Raise awareness in the community of the funding needs that still exist in our school.

The WJE PTA is committed to increasing the effectiveness of parent involvement in education. Active participation by parents & community members in our school is the best way to promote and enhance the education of our children.

Our goal this year is to raise at least \$10,000 through the annual Pledge Drive. We can meet this goal with your help. We hope you will support this effort by submitting your pledge today.

“The challenge to our school is that of increasing expectations while incurring a reduction in funding and resources. We need active community support now more than ever.” -Frank LaViolette, WJE Principal

Per pupil funding for curriculum and technology at our elementary school has dropped from \$158 per child in the 2001-02 school year to \$124 per child in 2004-05 school year. Costs, on the other hand, have continued to rise.

What about the mill levy that was just passed?

The mill levy will help to slow the loss in funding that has been taking place during the past several years, but unfortunately it will not restore funding to past levels. There are still expected cuts to come. State funding has not kept pace with the inflation that schools have been experiencing. The State budget has been balanced at the expense of education.

Benefits

1. All proceeds stay at West Jefferson Elementary rather than sharing a percentage (40-60%) with commercial fundraising organizations.
2. 100% of the funds raised through the pledge drive go to resources used for and by the school.
3. Unlike product sales, all donations through the Pledge Drive are tax deductible and eligible for corporate matching (please check with your employer for the terms of their matching program.)
4. The Pledge Drive provides the opportunity to support our school community at a level you choose. We publish contributors names so that the community can recognize those who support it.

Results

The proceeds of this drive will go directly to the PTA School Support Fund providing:

- Critical funding for the Learning Information Center providing updated technology, books and other resources.
- Direct financial support for the classroom resources such as microscopes, curriculum, and to offset teacher expenses throughout the year.
- Provide for school assemblies such as Mad Science, Aerie – Nature series, Music and the arts, and other enrichment opportunities for students.
- Volunteers can focus their efforts toward classroom and curriculum enrichment.

Pledge Today

To participate in the Pledge Drive, simply fill out the form in this brochure and return with your check in envelope provided to the school office or your student’s teacher. Please see the reverse side of this brochure for other payment options.

Thank you for your support!

“I like the fact that the Pledge Drive is entirely tax deductible and that I am not asked to sell candy, pizzas, or wrapping paper for my kids.”

-Jim Harris, parent