



26501 Barkley Rd.  
Conifer, CO 80433  
303-982-2950  
[www.wjepta.org](http://www.wjepta.org)

Dear West Jefferson Elementary Community Business Partner:

Our PTA is launching a special program, "Business for PTA", to encourage business support of PTA and the children of our community. As a business neighbor of West Jefferson Elementary, we would like to invite you to become a business member of West Jefferson Elementary PTA.

"Business for PTA" is a special class of membership, which promotes a different kind of involvement than traditional PTA memberships. The goal of this program is to create better schools and therefore a better education for the students in the community. Many school districts with dwindling budgets are using all the resources at their disposal just to try to make ends meet, and they need help. We feel that the PTA and businesses can provide substantial help, by jointly taking their concerns to school boards, legislators and other policy makers who can influence education reform.

Together we must insist that schools provide well-educated students who are ready for the work force. This should be of vital concern to employers everywhere; inadequately trained employees are a financial drain on any company.

We would like for you to join us and over 28,000+ PTA members in Colorado to improve the quality of education. Your business membership will help in two ways. First, you can help strengthen our child advocacy efforts to reform education values and standards. And, closer to home, your membership dues will help us promote the welfare of our children through special programs and projects not available with our school's limited budget.

You will receive invitations to PTA sponsored events, plus recognition at these events, and in our school newsletter, directory and our school website. We will share with the community your support of this coalition, and together we can show how solutions can be forged with business and education partnerships.

"Business for PTA" contributions are tax deductible. The membership will be in the name of the business, or one individual that you designate as your representative.

West Jeff PTA is looking forward to establishing a lasting relationship with you as a business partner.

Sincerely,

Jennifer Clark  
PTA President



# Business for PTA

## Business Partner Enrollment Form

Name of Business: \_\_\_\_\_

Represented by: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

\*\*If available, please attach a business card

### Business Partnership

\_\_\_\_\_ **\$25, General Business Partnership**  
\*Includes membership, handsome certificate for display in your business to let your customers know you are an active supporter of our community and recognition in the monthly newsletter (the "Bobcat"), on the school website and in the student directory.

### Advertising & Sponsorship Opportunities

\_\_\_\_\_ **\$15, Business Card Ad**  
\* Business card size ad in 1 issue of the monthly newsletter

\_\_\_\_\_ **\$30, 1/4 Page Ad**  
\* 1/4 Page Ad (3w x 3.5 h) in 1 issue of the monthly newsletter

\_\_\_\_\_ **\$50, 1/2 Page Ad**  
\* 1/2 Page Ad (7.5w x 4.5h) in 1 issue of the monthly newsletter

\_\_\_\_\_ **\$50, Event Sponsorship (Carnival – August, Reflections Art Show – November, Science Fair – February, or Other Event)**  
\* Recognition at the event - with the opportunity to be present and provide handouts or information and business card ad in the newsletter (same month as event – i.e. November newsletter = Reflections sponsor)

My business would like to offer the following incentives to the WJE families (discounts, promotions, etc.):

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Business Representative Signature

\_\_\_\_\_  
Date

Please return this form to: WJE PTA – Business for PTA  
26501 Barkley Road, Conifer, CO 80433